



# **NetScaler with Unified Gateway**

## **Configuring Marketo**

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# Preface

This section provides an overview about the information included in this guide.

## Intended Audience

The information in this guide is intended for the System Administrators.

## Document Conventions

The following table lists various conventions used in this guide.

**Table 1: Document conventions used in this guide**

Convention	Description
<b>Bold</b>	Used for names of interface elements (such as names of fields, panes, windows, menus, buttons, dialog boxes) and what the user specifically selects, clicks, presses, or types.
<b>Note</b>	Used to highlight information that is important.

# Overview

The Citrix NetScaler application delivery controller (ADC) helps to load balance, accelerate, optimize, and secure enterprise applications.

Marketo can be integrated with identity providers (IdPs) for user authentication. This makes it easier for users to sign into Marketo using the same Single Sign On (SSO) credentials they use with other systems.

## Terminology

An Identity Provider (IdP) provides authentication module to verify users with their corporate network. A Service Provider (SP) supports receiving SSO SAML assertions.

The following table lists various terms that are used alternatively for completing configurations for service providers and identity providers.

**Table 2: Terminology used for SP and IdP configurations**

<b>Service Provider (SP)</b>	<b>Identity Provider (IdP)</b>
Identity Provider Issuer	Issuer Name
SP Entity ID	Service Provider ID
SP Assertion Consumer Service URL	Assertion Consumer Service URL

# Configuring Marketo for Single Sign-On

Marketo supports IdP initiated flow supported in NetScaler (12.1.)

Before you start, you need the following:

- Admin account to Marketo.
- Customer instance

For example, if your deployment url <https://<customer domain>.marketo.com>, your customer instance is <customer domain>.

This is required for App Catalog creation in NetScaler.

- Admin account to Netscaler.

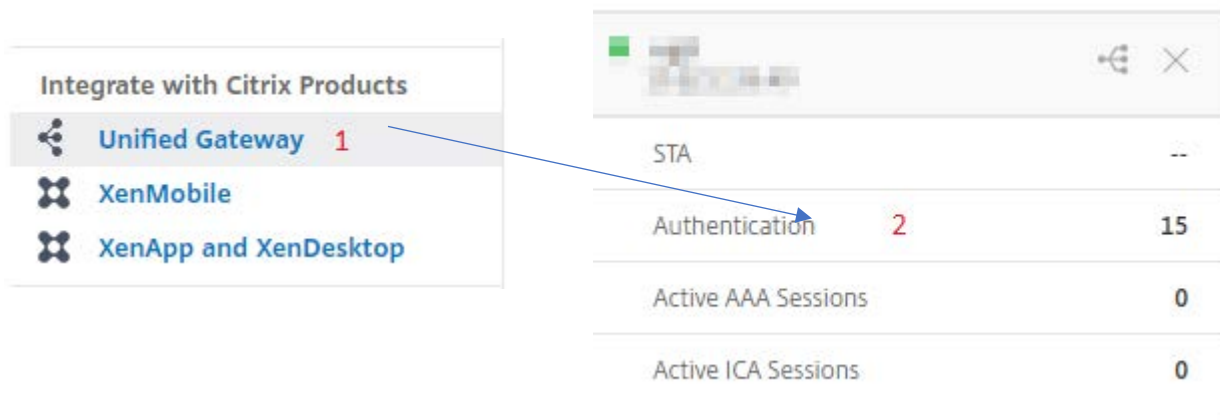
## Marketo Configuration

The Marketo configuration steps are as follows:

1. Configure Marketo with the app catalog
2. Configure IdP into Marketo



### Step 1: Configure Marketo with App Catalog

1. Click on **Unified Gateway > Authentication**.



**Unified Gateway Configuration** page will open.



2. Go to **Applications** section. Click on  icon. Now, you can see  icon. Click on it. The **Application** window appears.

## Application

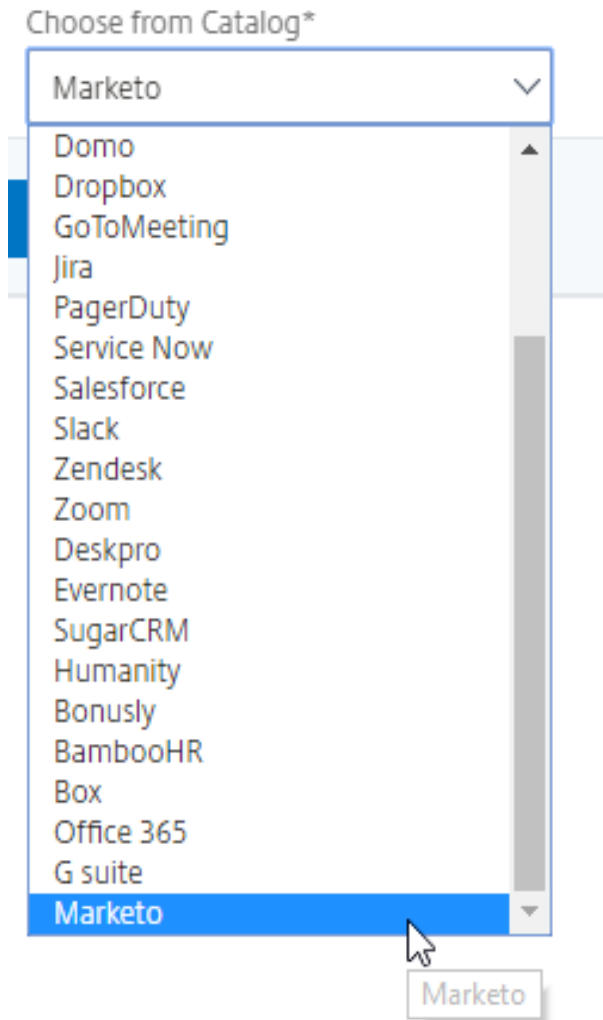
Choose Type\*

Web Application  
Select to provide access to Enterprise applications.

SaaS  
Select to provide access to SaaS applications.

XenApp & XenDesktop  
Select to provide access to hosted virtual resources.

3. Select **SaaS** from the POP up window.
4. Select **Marketo** from the drop-down list.




5. Fill the application template with the appropriate values.



Name

Comments

Icon URL\*



Service Provider Login URL\* **1**

Service Provider ID\* **2**

Assertion Consumer Service Url\* **3**

IDP Certificate Name\* **4**

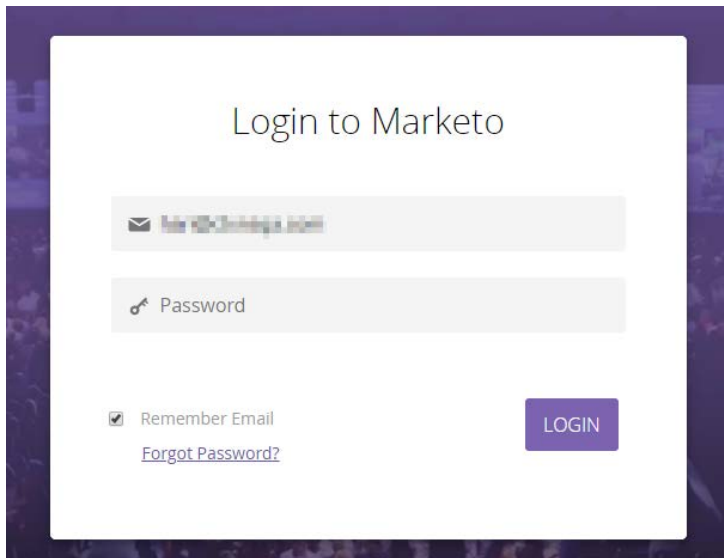
Issuer Name **5**

6. Below are the fields needs to be filled in.

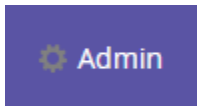
Fields in Netscaler	Values
URL	<a href="https://&lt;customer domain&gt;.marketo.com">https://&lt;customer domain&gt;.marketo.com</a>
Service Provider ID	<a href="https://&lt;customer domain&gt;.marketo.com">https://&lt;customer domain&gt;.marketo.com</a>
ACS URL	<a href="https://login.marketo.com/saml/assertion/&lt;munchkin-id&gt;">https://login.marketo.com/saml/assertion/&lt;munchkin-id&gt;</a>
Signing Certificate Name	IdP certificate needs to be selected
Issuer Name	Issuer name can be filled as your choice

- In place of <customer domain> write your company name (Please see Section **Introduction**, to know what is your <customer domain> value.)
- In place of <munchkin-id> write your account's munchkin ID (Please see **Step 2 Bulletin 7**, to know what is your <munchkin-id>.)
- After providing the required values, click **Continue**. Click **Done**.

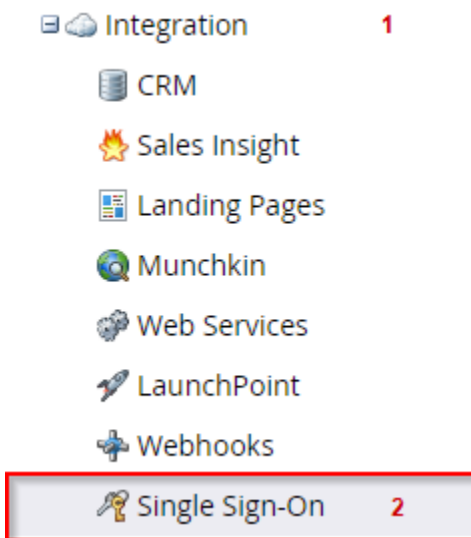
## Step 2: Configure IdP into Marketo



1. Login to **Marketo** as an admin.



2. Click on **Admin** from the top panel.



3. **Admin** window will open > Explore **Integration** > Click on **Single Sign-On** from the left panel.

4. Edit **SAML Settings** and fill the fields using appropriate value.

Fields	Values
SAML Single Sign-on	Enabled
Issuer ID	As mentioned in IdP
Entity ID	<a href="https://ug1.&lt;customer domain&gt;.com">https://ug1.&lt;customer domain&gt;.com</a>
User ID Location	In Name identifier element of Subject
Identity Provider Certificate	Browse and select your IdP certificate

5. Click on **SAVE**.

**Edit Redirect Pages** [X]

Login URL:  1

Logout URL: \*  2

Error URL: \*  3

[CANCEL] [SAVE]

6. Edit **Redirect Pages** and fill the fields using appropriate value.

Fields	Values
Login URL	<a href="https://ug1.&lt;customer_domain&gt;.com/saml/login">https://ug1.&lt;customer_domain&gt;.com/saml/login</a>
Login URL	<a href="https://ug1.&lt;customer_domain&gt;.com/cgi/logout">https://ug1.&lt;customer_domain&gt;.com/cgi/logout</a>
Login URL	<a href="https://ug1.&lt;customer_domain&gt;.com/cgi/logout">https://ug1.&lt;customer_domain&gt;.com/cgi/logout</a>

7. Click on **SAVE**.



8. Explore **Integration** > Click on Munchkin from the left panel.

Tracking Code

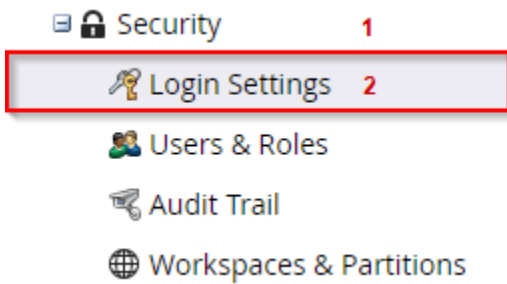
Munchkin Account ID:

Workspace (Partition):

Tracking Code Type:

9. **Munchkin** window will open > Copy **Munchkin Account ID** for further use.

**To restrict users to SSO only: (Optional)**



1. Go to **Security > Login Settings** from the left panel.

Password Strength Settings

Password settings apply to all Citrix Systems Inc Sandbox users

Template:

Advanced

CANCEL SAVE

2. Edit **Security Settings** > Click on Advanced.

## Password Strength Settings

**Password settings apply to all Citrix Systems Inc Sandbox users**

Template: High Security

Advanced

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Minimum Length: 8

lowercase or UPPERCASE:

Number:

MixED CaSe:

Special Ch@racter:

Expiration: 90 days

Inactive Session Timeout: 4 hours

Require SSO:

CANCEL SAVE

3. Check **Require SSO** field.
4. Click on **SAVE**.