

Citrix Intelligent Traffic Management: Tiers explained

Citrix Intelligent Traffic Management (ITM) is a cloud service from Citrix that helps customers gain visibility into, and control over, the application experience, infrastructure and services that support critical web properties. Citrix ITM is instrumental in avoiding outages and improving the performance of a web property. ITM directs traffic to the best place from which to serve requests, using billions of Real User Measurements to inform its dynamic real-time decisions.

Each edition of ITM builds on the lower edition

Each edition has a different tier allocation structure

ITM is available in various editions to meet customers' needs. ITM is sold as an annual subscription based on tiers of monthly requests to the service and other parameters. This document provides a breakdown of the monthly usage maxima per price tier. Different tier points and parameters exist for the different product editions (Standard; Advanced; Premium). The tables below show what is included with each combination of edition and tier.

Table 1: Citrix ITM Standard: tier monthly allocations

Parameter / Tier	1	2	3	4	5	6
Total DNS/HTTP queries	100 M	250 M	500 M	1 B	5 B	10 B
Zones	10	25	50	100	500	5,000
Other feature usage	5	10	25	75	150	300
Resource-level Web analytics (page views)	1 M	2.5 M	5 M	10 M	50 M	100 M

Table 2: Citrix ITM Advanced: tier monthly allocations

Parameter / Tier	1	2	3	4	5	6
Total DNS/HTTP queries	100 M	250 M	500 M	1 B	5 B	10 B
Zones	25	50	100	500	5,000	10,000
Other feature usage	10	25	40	75	300	500
Resource-level Web analytics (page views)	5 M	15 M	25 M	50 M	250 M	500 M

Table 3: Citrix ITM Premium: tier monthly allocations

Parameter / Tier	1	2	3	4	5	6
Total DNS/HTTP queries	100 M	250 M	500 M	1 B	5 B	10 B
Zones	25	50	100	500	5,000	10,000
Other feature usage	15	35	75	150	450	750
Resource-level Web analytics (page views)	10 M	25 M	50 M	100 M	500 M	1 B

Other feature usage

Tables reflect DNS queries, API queries, in measurements of millions per month.

The other feature usage is the total number of other parameters used:

- Synthetic monitors
- Number of private platforms
- Traffic management rule sets¹
- 3rd party data sets ingested by ITM

These number of each of the other features is summed and can be in any combination up to the Tier maximum

Glossary of Terms

DNS/HTTP queries

Total number of DNS queries or HTTP requests for resolution and processed by Citrix ITM

Zones

Number of DNS zones hosted by Citrix ITM. These can be authoritative or delegated

Other feature usage (where applicable to the edition)

Synthetic monitors

Number of customer end-points (usually servers/services) that Citrix ITM monitors

Number of private platforms

Number of data centers or cloud locations

3rd party data ingest

The number of different sets of data input to the ITM decision making

Traffic management rule sets¹

The number of different configuration “applications”

¹ In previous editions of ITM, optimization rules sets were known as “applications”



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